

REVISED POLICY - VOL. 29, NO. 1

RELATIONS WITH SPECIAL INTEREST GROUPS

Any request from civic institutions, charitable organizations, or special interest groups which involve such activities as patriotic functions, contests, exhibits, sales of products to and by students, sending promotional materials home with students, graduation prizes, ~~fund-raising~~fundraising, and free teaching materials must be carefully reviewed to ensure that such activities promote student interests without advancing the special interests of any particular group.

It is the policy of the School Board that students, staff members, and School Corporation facilities not be used for advertising or promoting the interests of any nonschool agency or organization, public or private, without the approval of the Board or its delegated representative; and any such approval, granted for whatever cause or group, shall not be construed as an endorsement of said cause or group by this Board.

A. **Political/Commercial Interests**

All materials or activities proposed by outside political or commercial sources for student or staff use or participation shall be reviewed by the

() ~~School~~ Board

() Superintendent

(X) principal

on the basis of their

() educational contribution to part or all of the school program,

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☒ benefit to students,

☒ good taste

and no such approval shall have the primary purpose of advancing the name, product, or special interest of the proposing group.

[CHOOSE BETWEEN OPTION #1 AND OPTION #2 BELOW]

[SELECTION OF FIRST OPTION PRECLUDES SELECTION OF SECOND OPTION.]

[Option #1]

- [] The Board shall not permit the use of any type of educational material, program, or equipment in its curricular or extra-curricular activities or at any time during the school day if such materials, programs, or equipment contain partisan political or commercial messages or are designed to persuade students or staff members to acquire a particular product or service offered by a named individual, company, organization, association, or agency. Professional staff may, however, utilize political materials or those provided by special interest-groups in adopted courses of study with the approval of the principal.

[OR]

[Option #2]

- ☒ The Board shall permit the use of educational materials, programs, and equipment which contains commercial messages ~~providing~~ provided the content of such messages and the manner of presentation has been approved by the Superintendent and is in compliance with the Corporation's administrative guidelines.
- ☒ Outside speakers representing commercial organizations will be welcome only when the commercial aspect is limited to naming the organization represented and the subject matter advances the educational aims of the Corporation.

[END OF OPTIONS]

B. Contests/Exhibits

The Board recognizes that contests, exhibits, and the like may benefit individual students or the Corporation as a whole, but participation in such special activities may not:

- ☒ have the primary effect of advancing a special product, group, or company;
- ☒ make unreasonable demands upon the time and energies of staff or students or upon the resources of the Corporation;
- ☒ involve any direct cost to the Corporation;
- ☒ interrupt the regular school program;
- ☒ unless the student body as a whole derives benefit from such activities;

- (X) cause the participants to leave the ~~School~~ Corporation, unless:
 - (X) ~~the Board's Board~~ Policy 2340 - Field and Other Corporation Sponsored Trips has been complied with in all aspects;
 - () the Board has granted special permission;
 - (X) the parents of a minor student have granted their permission.

C. Distribution/Posting of Literature

- [X] No outside organizations or staff member or student representing an outside organization may distribute or post literature on that organization's behalf on Corporation property either during or after school hours
 - (X) without the permission and prior review of the
 - () ~~Superintendent. Board.~~
 - () ~~principal. Superintendent.~~
 - (X) ~~Board. principal.~~

The Superintendent shall establish administrative guidelines which ensure that:

- (X) criteria established in Policy 5722 - Student Publications and Productions are used to make a decision regarding materials that students seek to post or distribute;
- (X) distribution or posting of materials employees wish to distribute on behalf of an employee organization comply with the terms of negotiated collective bargaining agreements;

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- ☐ the school mail system is not used by students or staff for distribution of nonschoolrelated materials;
- ☒ no materials from any profit-making organization are distributed for students to take home to their parents;
- ☒ unless authorized by the Superintendent;
- ☒ the time, place, and manner of distribution of all nonschoolrelated materials is clearly established and communicated;

D. Solicitation of Funds

[CHOOSE BETWEEN OPTION #1 OR OPTION #2 BELOW]

☐ Option #1

Because the Corporation cannot accommodate every organization that desires to solicit funds for worthy purposes, the Board shall not permit any organization not related to the Corporation to solicit funds on Corporation property.

[OR]

☒ Option #2

Any outside organization or staff member representing an outside organization desiring to solicit funds on school property must receive permission to do so from the

- ☐ Board.
- ☒ Superintendent.

[END OF OPTIONS]

Permission to solicit funds will be granted only to those ~~organizations or individuals~~ organizations, individuals, or staff members who meet the permission criteria established in the Corporation's administrative guidelines. Solicitation must take place at such times and places and in such a manner as specified in the administrative guidelines. In accordance with Board Policy 5830, no Corporation student may participate in the solicitation without the Superintendent's approval.

- ☒ The Board disclaims all responsibility for the protection of, or accounting for, such funds.
- ☒ Solicited funds are not to be deposited in any regular or special accounts of the Corporation.
- ☒ A copy of this policy as well as the relevant administrative guidelines shall be given to any individual granted permission to solicit funds on Corporation property.
- ☒ This policy does not apply to the raising of funds for Corporation-sponsored or school-sponsored activities.
- ☒ Use of the name, logo, or any assets of the Corporation, including, but not limited to facilities, technology, or communication networks, is prohibited without the specific permission of the
 - ☐ Board.
 - ☒ Superintendent.

[CHOOSE BETWEEN OPTION #1 OR OPTION #2 BELOW]

() OPTION #1

The Board does not permit or sanction the use of crowdfunding for Corporation or specific school programs or activities, including co-curricular or extra-curricular activities.

OR

(X) OPTION #2

Crowdfunding activities aimed at raising funds for a specific classroom or school activity, including extracurricular activity, or to obtain supplemental resources (e.g., supplies or equipment) that are not required to provide a free appropriate public education to any students in the classroom may be permitted, but only with the specific approval of the

(X) Superintendent.

() Board upon recommendation of the Superintendent.

All crowdfunding activities are subject to Policy 6605 and any administrative guidelines adopted by the Superintendent to implement Policy 6605.

[END OF OPTIONS]

~~Any booster club or school support group that may use students in a fund-raising activity must comply with I.C. 4-32-9-34, namely, that no student under the age of eighteen (18) may play, participate in, or sell tickets for any of the following types of fund-raising events: bingo games, charity game nights, raffles, door prizes, fundraising festivals, activities related to pull tabs, punchboards, tip boards, and the like.~~ Any booster club or school support group that may use students in a fundraising activity must comply with I.C. 4-32.2-5-21 and Board Policy 5830 for any of the following types of fundraising events: bingo games, charity game nights, raffles, door prizes, fundraising festivals, activities related to pull tabs, punch-boards, tip-boards, and the like. Moreover, any fundraiser involving games of chance must comply with Indiana law, including obtaining the appropriate license or permits.

E. **Prizes/Scholarships**

The Board is appreciative of the generosity of organizations which offer scholarships or prizes to deserving students in this Corporation. But, in accepting the offer of such scholarships or prizes, the Board directs that these guidelines be observed:

☒ No information

☒ either academic or personal

shall be released from the student's record for the purpose of selecting a scholarship or prize winner without the permission of the student who is eighteen (18), or the parents of a student who is younger in accordance with the Board's policy on student records.

- ☒ The type of scholarship or prize, the criteria for selection of the winner, and any restrictions upon it shall be approved by the
 - ☐ Board.
 - ☐ Superintendent.
 - ☒ principal.
- ☒ The principal, together with a committee of staff members designated by the principal, shall be involved in the selection of the recipient.
- ☒ and, if agreeable to the sponsoring organization, the selection shall be left entirely to the principal and staff committee.

F. Sale of School Supplies

In determining the appropriateness of the sale of school supplies by organizations other than the ~~School~~ Corporation, the Board requires that:

- ☒ the organization have a purpose which will benefit the ~~School~~ Corporation and its students;
- ☒ the organization's planned activities are clearly in the best interest of the ~~School~~ Corporation and its students;
- ☒ the organization has submitted the following information and assurances on the form provided by the Corporation: a statement noting the purpose of the organization, financial accountability assurances, and use of facility assurances.

All funds generated by the sale of such school supplies shall be kept separate from other activity funds or other transactions of the Board.

G. **Surveys and Questionnaires**

Neither Corporation-related nor noncorporation-related organizations shall be allowed to administer a survey or questionnaire to students or staff unless the instrument and the proposed plan is submitted, in advance, to the Superintendent. If approved in accordance with the Superintendent's criteria, a copy of the results and the proposed manner of their communication are to be provided to the Superintendent for review and approval before they are released.

I.C. 4-32.2-4

I.C. 4-32.2-5

I.C. 4-32.2-5-21

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